

MessageBase

Available in version v6+

An object that contains the message content and content-related properties. The MessageBase object does not contain information related to the message context, for example, sendout status and group assignment.

This object can be embedded in wrapper objects which provide the required context.

Name	Type	Description	Constraints
subject	String	The message subject.	required
emailBodyText	String	The text body part of the message.	optional
emailBodyHtml	String	The HTML body part of the message.	optional
smsText	String	The SMS text part of the message.	optional
faxText	String	The fax text part of the message.	optional
emailHeaders	Attribute	Additional email headers that are added to the message.	required
attachments	Attachment	A list of attachments.	required
attachmentReferences	AttachmentReference[]	A list of references to images and attachments saved to the Content Store.	required
encoding	String	Specifies the encoding of the message. If not specified, the default encoding is used.	optional
imageHandlingMode	String	Defines how images are embedded in the message.	optional
encodingSMS	String	Specifies the encoding used to transmit the message from Mapp Engage to the cellular network.	

The actual encoding used to send the SMS message is based on definitions used for cellular communication:

- Messages transmitted with ISO-8859-1 are sent with GSM 7-bit encoding.
- Messages transmitted with UTF-8 are sent with 16-bit encoding.

If not specified, the default encoding is used.