

# send-date

## Xpath

/control/message/send-date

## Immediately

```
<send-date>
  <immediately></immediately>
</send-date>
```

## 15 mins after the campaign is loaded into Mapp Engage

```
<send-date>
  <in>PT15M</in>
</send-date>
```

## Specific date, time format relative to GMT

```
<send-date>
  <date>2020-11-12T18:00:00+02:00</date>
</send-date>
```

## Specific date, time format relative to GMT. with delay parameter

```
<send-date>
  <date max-delay-minutes="90">2018-06-30T18:00:
00+02:00</date>
</send-date>
```

## For the date in the past

```
<error>Entity has invalid fields: control/message
/send-date=Tue Nov 12 22:00:00 CET 2019
(illegal_value): must not be more than ... minutes
in the past.. </error>
```